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For immediate release

For further information contact:

Sally Bonneau, BPS, Inc., Indianapolis, 317.846.8965 (office), 317.965.5566 (cell)

Admission discount opportunities abound at 79th Marion County Fair

INDIANAPOLIS – The 79th annual Marion County Fair is a fantastic entertainment value any way you look at it. Gate admission is just \$5 per person, with kids 5 and under free, and plenty of free parking.

Fairgoers, however, have myriad opportunities to obtain \$1 or \$2 discounts to the event.

- The fair's brand new website offers a printable coupon good for \$1 off gate admission throughout the fair's 10-day run. Visit www.marioncountyfair.org for details.
- On Sunday, July 26, members of the Red Hat Society will receive \$1 off gate admission – *but they must be attired in their red hat finery!* Red Hats & Purple Chaps, an equestrian unit, will present two performances at the Horse Arena, at 1 & 4 pm that same day.
- On Monday, July 27, bring an item to donate to Indianapolis Animal Care & Control (pet food or treats, blankets, towels, cleaning supplies, litter, etc.) and receive \$1 off gate admission.
- Also on Monday, fairgoers age 50+ receive \$1 off gate admission (with ID).
- On Tuesday & Wednesday, July 28-29, donate a non-perishable food item for Gleaners Food Bank for a \$1 admission discount.
- Also on Wednesday, ladies receive \$2 off gate admission during Marion County Farm Bureau Ladies Night.
- On Thursday, July 30, donate a classroom item (paper, packs of pencils and pens, notebooks, etc.) for Teachers' Treasures and receive \$1 admission discount on National City

Bank Night.

Ride enthusiasts also will enjoy numerous wristband specials for the fair's outstanding Midway.

For complete information on admission and Midway discounts, log on to www.marioncountyfair.org.

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The 79th annual Marion County Fair is July 23 – August 1 at the Marion County Fairgrounds, 7300 East Troy Avenue (just east of the I-465 & Southeastern Avenue interchange). One of Central Indiana's most outstanding entertainment bargains, fair admission is just \$5 per person; children 5 and under are free, and parking is free. Make it YOUR fair! – the 79th annual Marion County Fair. For more information, log on at www.marioncountyfair.org.